MEDIA RELEASE

TIGER AIRWAYS AUSTRALIA CELEBRATES

100,000th Passenger Through Alice Springs Airport Today

Embargoed until 5am: Thursday 19 November 2009: Tiger Airways Australia today celebrates its 100,000th passenger milestone at Alice Springs Airport. The lucky recipient will receive a travel prize package to return to the Red Centre including airfares, accommodation and leisure experiences.

The 100,000th passenger is due to fly on flight TT512, today’s Melbourne – Alice Springs direct service, arriving into Alice Springs at 8:30am where he/she will be met at the airport on arrival to receive their major travel prize package.

Tiger Airways Australia Consumer Communications Manager, Vanessa Regan, says "It's fantastic to reach this significant milestone since we commenced flying into Alice Springs in March 2008. It goes to show that travelers are embracing our product and loving the low fare revolution we’ve brought to the Red Centre.

“As Australia’s only true low fare airline, we’re thrilled to provide the most affordable air travel alternative for flights between Melbourne and Alice Springs and Adelaide and Alice Springs with three return flights weekly on both popular routes. We will continue to work closely with our tourism and airport partners in the Northern Territory to provide significant economic and tourism benefits by providing consistently the lowest fares for travel in and out of Alice Springs Airport.

"Since we commenced operations in Australia in November 2007, we’ve brought healthy competition to the industry, saving Australians more than $60 million in reduced airfares. **

“Right now, you can purchase a Tiger Airways flight from Adelaide to Alice Springs from as little as $47* one way, or between Alice Springs and Melbourne from just $77,”* she says.

Northern Territory Airports CEO Ian Kew congratulated Tiger Airways on this milestone. “Tiger Airways has positioned Alice Springs as the Gateway to Central Australia, and allowed thousands of interstate and international visitors to visit the Red Centre. Tiger’s low fares have also been welcomed by Alice Springs residents, which now have the choice to visit Melbourne and Adelaide on short breaks, long weekends and for major events.”

Mr Kew added, “Tiger Airways has been a long supporter of the Northern Territory, and indeed is an NT registered company. In fact, Tiger Airways’ association with the NT commenced over 4 years ago when it was the first international low cost operator to the NT.”

Tiger Airways latest promotion on now, features $1 million slashed off domestic airfares network wide. The sale ends at midnight on Sunday 22 November 2009 and Ms Regan urges people to get in quick to avoid disappointment.

For the best deals on travel around Australia – visit www.tigerairways.com. Sign up to the e-Newsletter on the home page of Tiger Airways’ website to be kept informed of the best deals from Tiger Airways. Book early and fly cheaper!

www.tigerairways.com
The travel prize for today’s 100,000th passenger arriving into Alice Springs Airport was provided by Tiger Airways, Voyages Hotels and Resorts and Tourism NT.

*Listed above prices are for “Tiger Raw” fares – the lowest available fare from Tiger Airways Australia which is fully inclusive of all taxes and charges. The “Tiger Raw” fare does not incur payment of the $6 convenience fee associated with credit card purchases, per flight, per sector. “Tiger Raw” fares must be purchased using a Mastercard debit card issued by an Australian financial institution. Customers can still book online to take advantage of Tiger Airways consistently low fares, using other major credit cards, however credit card charges may apply.

**(Based on Virgin Blues’ average fare for FY 07/08 as calculated using airline passenger ticket revenue and (disclosed on page 26 of the 2008 Virgin Blue financial statements) passenger figures (from the annual report).

Key facts:

- Tiger Airways is Australia’s only true low fare airline.
- Tiger Airways is Australia’s fastest growing and newest major domestic airline.
- Tiger Airways recently announced a number of significant milestones including:
  - The new **Brisbane – Melbourne, Brisbane – Adelaide and Brisbane Rockhampton** routes commencing March 2010.
  - The launch of the new **Sydney – Gold Coast** route commencing 15 December.
  - A new 8th aircraft for Australia and the third aircraft to be based in Adelaide in early 2010.
- Tiger Airways operates the newest fleet of aircraft in Australia with average age of each aircraft under three years old.
- Since Tiger Airways commenced operations in Australia in November 2007, the airline has carried well over 2.5 million passengers around Australia.

~ Ends ~

For more information:

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